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# The art of Makeup

**WITH MAGIC IN HER BRUSH STROKES AND ART IN HER HANDS SHE IS A KNOWN NAME IN THE MAKE-UP WORLD TODAY.**

**H**aving worked with the corporate world bigwigs like GE, British Airways and SITA Aeronautics in training, sales & relationship management her instincts pushed her to leave a well paying corporate life and try her hand on something she always wanted to do. With magic in her brush strokes and art in her hands, Supriti Batra is now a known name in the makeup industry. Ever since she was a little girl she dreamt of transforming many a plain Janes into beautiful divas. Let's talk to the person herself and know more about her passion.



**What was that realising moment when you came to know you always wanted to be a makeup artist?**

I think there was not just one moment but many such moments that brought me here. Ever since I was a little girl, I was often spotted trying out my mother's makeup products, giving it my creative sweep. Even as a teenager, I played an amateur makeup artist to my friends and family. I will say when other teenagers were busy watching movies, I was fascinated by the makeup adorned by models in fashion magazines.

**We would like to know about your work? Is there anything specific you are keen to work at?**

I took my professional training under the expert eye of noted makeup artist Vidya

Tikari. Later I learnt more about the art from make up gurus like Marlana (Makeup Geek) of USA and Julia (Misschievous) of Switzerland. I will say my work is all about creating beauty around. I love everything beautiful and use the colour pallets to create the desired aura for my clients.

My area of expertise includes makeup for brides. I also do ramp shows, photo shoots and other media shows. After learning the nuances of my profession, I got my first break with Satya Paul. Later I did fashion shows with Meera and Rohit. Apart from all this I do several portfolio shoots and destination weddings. One thing that I am keen to work at will be films and television.

**How many assignments do you work on at one time?**

As I want to give a personalised service to all my clients I restrict the number of clients to two to three in a day. This way I am able to focus on their individual needs.

**What do you think adds charm to a wedding makeup and how is it different from makeup for any other occasion?**

Wedding in itself is special and a wedding day is a day when a girl wants to look like she is all set to win a beauty pageant.

A Wedding makeup deserves that glamour quotient a bride should adorn. It should be enchanting and at the same time give the bride that Indian look, making her look truly stunning.

**What all should one keep in mind while selecting a makeup artist for their wedding?**

I believe while selecting a makeup artist your comfort level is the main thing to look for. Don't forget you will be spending 3 to 4 hours with her for each ceremony. And if you are unable to connect with her you will end up feeling uneasy. Go for a stylist who gives personalised service which a run of the mill salon will not be able to provide.

Also discuss a lot with her. Discuss about the look you want, about the hairstyle you want along with the products to be used. And always remember to take a trial before you finalize her.

**What are your future prospects?**

My future plans are to build a larger team and continue to give a personalised service to my clients. I want to focus on a relationship connect with my clients.

**Please share some makeup tips for the young brides to be.**

- **For the face-** A glowy dewy effect would make you look dazzling this summer. Go for illuminated skin finish in powder form to complete your look.
- **For the eyes-** Shades of gold, pink and tan with a hint of shine will work wonders. Even a smoky look in blue or bronze would be great for the cocktail.
- **For the cheeks-** A flush of peach, pink is the order of the season
- **For the lips-** A good shade of fuchsia, orange and red would be ideal for lips.

May it be the nude makeup for the natural look or the sun kissed makeup for the spring look, Supriti makes fantasies come alive. She can be contacted at Email: batra.supriti@gmail.com, Mobile: 9811006063

*Interviewed by Swati Khatri*